

HOMEOWNERSHIP EDUCATION



Presented by:
Iowa City Area Association of REALTORS®
Fair Housing Ambassadors
The City of Iowa City Housing Authority

Purpose

- ❑ A clear presentation of the components necessary to become a home owner
- ❑ Develop partnerships to serve in collaborative efforts to enhance the community and it's quality of life

A commitment to sustainable home ownership



City of Iowa City



- Has successfully maintained 3 homeownership programs since 1998.
- Joined with the Iowa City Area Association of **REALTORS®** in 2006 to present Homeownership Education
- Supports affordable housing projects

Iowa City Area Association of REALTORS® (ICAAAR)



- ❑ 400+ Members and Affiliates
- ❑ Member of the National Association of REALTORS®
- ❑ Partnered with City of Iowa City Housing Authority in 2006 to present the home buyer education class. Graduated 130+ families.

Fair Housing Ambassadors (FHA's)

- ❖ Made up of REALTORS®, affiliates and members of the community.
- ❖ Board of Directors of the Iowa City Association of REALTORS® oversees activities of FHA's
- ❖ Mission Statement: To increase awareness of housing opportunities for a diverse population by educating our community and our peers.
- ❖ Jointly with ICHA, won the 2006 Ambassadors to Cities designation from the US Council of Mayors and NAR.



STRENGTH IN PARTNERSHIPS

- ❑ REALTOR® MEMBERS
- ❑ POLITICAL AND CIVIC LEADERS
- ❑ INDUSTRY AFFILIATES
- ❑ JOHNSON COUNTY HOUSING TRUST FUND
- ❑ GREATER HOUSING FELLOWSHIP
- ❑ UNIVERSITY OF IOWA
- ❑ HABITAT FOR HUMANITY
- ❑ USDA
- ❑ HACAP
- ❑ COMMUNITY COLLEGE
- ❑ BROKERAGE FIRMS
- ❑ LOCAL GROCERY STORE
- ❑ LOCAL HARDWARE STORE
- ❑ LOCAL MEDIA/CABLE TELEVISION
- ❑ HOME INSPECTORS
- ❑ TITLE COMPANIES
- ❑ ATTORNEYS
- ❑ COMMISSIONS – FAIR HOUSING/CIVIL LIBERTIES
- ❑ CREDIT COUNSELING SERVICES
- ❑ IHOEP – IOWA HOME OWNERSHIP OPPORTUNITY PROGRAM
- ❑ RECLAIMING ROOTS