



What About the Private Stock?

NHC Housing Institute Presentation

Monday, June 29th

9:50 – 11:00 AM



Introductions

Moderator:

Mary White Vasys Principal, Vasys Consulting Ltd
Chair, ULI Preservation Compact
mwvasys@vasysconsulting.com

Panelists:

Nancy Firfer Senior Advisor, Chicago Metropolis 2020
Preservation Compact Advisory Council
nancy.l.firfer@cm2020.org

Jack Markowski CEO, Community Investment Corp.
Preservation Compact Keystone Partner
Jack.markowski@cicchicago.com



Introductions (continued)

Panelists:

Aaron Miripol

President and CEO

Urban Land Conservancy

aaron@urbanlandc.org

Melinda Pollack

Director Relationship Management

Enterprise Community Partners

mpollack@enterprisecommunity.org



Discussion Overview

- Context Setting
 - Why “private stock” matters?
 - What do we mean by “private stock?”
- What are the Physical Characteristics of the Private Stock?
- How to Identify and Track the Private Stock in Your Community?



Discussion Overview (continued)

- **Creating a Supportive Environment for Private Owners – A Balancing Act**
 - Regulations – Help or Hindrance
 - Political Will
 - Incentives to Motivate Owners
- **Intervention Strategies**
 - When do they make sense?
 - Strategies that worked

Useful Links

The **Preservation** Compact

A Rental Housing Strategy for Cook County

<http://chicago.uli.org>
Click on Preservation Compact link

The logo for the Community Investment Corporation (CIC) features the lowercase letters 'cic' in a bold, green, sans-serif font.

Community Investment Corporation

<http://www.cicchicago.com/>



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<http://www.urbanlandc.org>