



Coalitions for Affordable Housing

Prepared by Jaimie Ross
for Solutions for Working Families
June 28, 2009



Sadowski/Workforce
Housing Coalition



Single Purpose Coalitions

- Example, the Sadowski Act Coalition
- Came together for single purpose- to get a dedicated revenue source for affordable housing in Florida
- Successful in getting the largest state and local housing trust funds in the nation
- Importance of the Messenger
- Nobody got everything they wanted but everyone got something they needed



Sadowski/Workforce
Housing Coalition



Sadowski Act Coalition



FLORIDA ASSOCIATION
OF REALTORS®



FLORIDA BANKERS ASSOCIATION



FLORIDA HOME
BUILDERS
ASSOCIATION



United Way

Florida Legal
Services, Inc.



Florida Catholic
Conference



CAHP
Coalition of Affordable
Housing Providers, Inc.



FLORIDA
ASSOCIATION OF
COUNTIES



FLORIDA LEAGUE OF CITIES, INC.



Sadowski/Workforce
Housing Coalition



The Value in Using a Single Purpose Coalition

- Much easier to keep a diverse group together
- Impresses the Legislature- that such diverse groups would agree on anything
- Broad base of support
- Helps you to weather changes in political environment- Democrat controlled/Republican controlled legislature
- First ten years all was fine- and then came Governor Bush



Sadowski/Workforce
Housing Coalition



The Risks in Using a Coalition

- When have you compromised too far?
- Workforce Housing? Double edged sword
- The value most likely outweighs the risks



Sadowski/Workforce
Housing Coalition



Multipurpose Coalitions

- Example, the Florida Housing Coalition
- Mission based with a broader mission
- Able to adjust activities as the environment changes
- Began in the "80's- those women in Tallahassee who will do anything for nothing
- Grew to seven offices statewide
- Statewide nonprofit provider of training and technical assistance
- Provided training and technical assistance in association with trust fund monies since 1992
- Now providing training and technical assistance on foreclosure recovery (NSP). green housing, preservation, elder housing, inclusionary housing etc.



Sadowski/Workforce
Housing Coalition



Keys to Success

- Before having the money to hire staff, the FHC changed the composition of its board so that it became - in effect, additional staff
- Strong partnerships- incubates and assists other Coalitions, such as the Supportive Housing Coalition, the Florida Community Loan Fund, the Florida Coalition for the Homeless, and the Florida Alliance of CDCs
- Culture of integrity and excellence



Sadowski/Workforce
Housing Coalition





For more information, contact
Jaimie Ross at jaimieross@aol.com

